

DON'T SHUT THE DOOR ON THOUSANDS OF JOBS, VETERANS, AND RESPONSIBLE CONSUMERS

TEXAS CAN **PROTECT KIDS' LIVES AND EMPLOYEES' LIVELIHOODS** BY REGULATING CONSUMABLE HEMP

"More than 50,000 Texans are estimated to be employed through the hemp sector. **A state ban would ruin this industry**, but it would not reduce consumer demand for hemp-derived cannabinoids. Instead, **consumers would turn to the illicit hemp market** that would inevitably form in the wake of state prohibition. Products sold today in state-registered shops would still be available through underground supply networks that would reap billions in tax-free profits."

-RICE UNIVERSITY'S BAKER INSTITUTE, 5/31/24¹

1. <https://www.bakerinstitute.org/research/texas-hemp-booming-protect-consumers-regulation#:~:text=As%20of%20April%202024%2C%20Texas,demand%20for%20hemp%2Dderived%20cannabinoids>

"As an oil and gas executive, when the legislature opened the hemp market 6 years ago, **I fought hard to raise and invest millions in capital to be a pioneer in the industry, create thousands of jobs**, and deliver a great in-demand product—from the farmer to the consumer. **How would you feel if your state suddenly shut the door on your business and employees when you had been a good actor?"**

-BEN MEGGS, CO-FOUNDER & CEO, BAYOU CITY HEMP CO.

Founded in 2019, Bayou City Hemp is the first and leading hemp manufacturer in Texas producing the highest quality THC beverages and edibles including top brands like HOWDY, Beach Break, 8th Wonder and The Patriot—available as alternatives to alcohol in bars, big-box retailers, grocery and convenience stores across our state. As a cGMP certified facility through NSF, BCH is one of the few THC manufacturers voluntarily adhering to strict FDA regulations ensuring quality & safety.

OUR HEMP BEVERAGES ARE AVAILABLE



ON SHELVES AT TRADITIONAL RETAIL SALES CHANNELS INCLUDING SPECS AND TOTAL WINE



ON DRAFT IN PROMINENT BARS



AT GROCERY AND CONVENIENCE STORES



ON MENU AT RESTAURANTS

HOWDY
THC FROM TEXAS.

**BEACH
BREAK**
COASTAL CANNABIS

8TH WUNDER
CANNABIS

★★★★ **THE PATRIOT** ★★★★★
THC SELTZER

WHY WE MUST REGULATE THE LEGAL CONSUMABLE HEMP MARKET

Upon signing the 2018 Farm Bill, President Trump legalized the consumable hemp market. Texas opened its own hemp market the very next year.

TEXAS'S LEGAL CONSUMABLE HEMP MARKET (86(R) HB 1325) HAS CREATED:

- A big supply chain from the hemp farmer to the consumer
- Thousands of new small businesses
- Over 50,000 jobs
- Nearly \$8 billion in market value

PROBLEM: HARMFUL SMOKABLES ENDANGER CHILDREN

No age restrictions, no packaging and labeling requirements, and no prohibition of marketing to minors have enabled bad actors to sell smokable hemp-derived products across 7,000 vape shops—endangering children.

SOLUTION: REGULATIONS WILL PROTECT CHILDREN, SAVE JOBS, SUPPORT VETERANS & REMOVE BARRIERS FOR LAW ENFORCEMENT

- Ban smokable hemp-derived products (including vapes and flower)
- Restrict purchases to 21 years and above
- Sold only where alcohol is sold
- Ban selling of consumable hemp within 200 ft of a school
- Ban marketing to all minors
- Regulate in a way that preserves free market
- Warning labels on products that may cause drug test failure
- Set dosage caps in low-dose THC beverages and edibles
- Increase license fee to manufacture, distribute or sell hemp products to fund enforcement
- Strict third-party testing to ensure product safety